

## 联盟申请常见问题

申请联盟时经常会遇到需要跟 AM 沟通的，或者是邮件，或者是 skype。但是问答其实也是很固定的，基本目的就是为了了解你，你的实力、你的推广方法，从而判断你是否能帮这个联盟或者广告主推荐出去东西，另外也便于 AM 给你安排适合的广告。

以下是一些常见的问题，以及回答的示范

**1. \* How did you hear about our network?/ How did you find out about BLAMAds?**

这句话是问你怎么知道我们联盟的，我们可以回答：

I heard your network from [affiliatepaying.com/digital](http://affiliatepaying.com/digital) forum .

当然了如果大家有该联盟的推荐人，直接填写推介人或者 ID 更好。

比如你朋友在该联盟的 ID 是 11390，姓名是 Smith John，那么你也可以说：  
Smith John(ID 11390) recommend me to join your network.

**2. How long have you been running affiliate campaigns?/ How long have you been an affiliate for?**

你做联盟多长时间了？

I have done cpa for about two years.

我已经做两年了，当然了这里大家可以随意改动。

**3. What type of offers are you looking to run?/ What type of offers work well for you, and how do you generate traffic for them?/ 3.**

**What vertical do you perform best in?**

你想做哪种类型的任务？

如果你想做保险和教育任务，你可以说：

I'd like to run loan and edu offers,because my most successful type of offers are these ones.

如果想做下载任务，那直接把 loan and edu offers 改成 download.

**4. How will you be generating traffic to our offers? /How do you plan to incentivize our offers?**

问你怎么推广任务

SEO/PPC/PPV/Email/Social media , 随便选择

**5. What other networks are you currently in, and who are your Account Managers there?**

你还和哪些联盟合作？你的经理是谁？

I'm currently in network1 , network2 and network3.And the Account Managers are ...

我现在和 network1,2,3 联盟合作，经理是。。。

这里network 是你自己找的联盟，大家可以在 <http://www.affiliatepaying.com/> 找，找稍微靠前点的联盟，比如 Clickbooth.com, Linkshare 这些，然后把对应的经理名字填上。这个一般联盟不会真的去问那个联盟经理的，除非刚好他认识，这时候只能说你运气弱爆了

当然，最好是你直接有其他联盟的后台图或者收款图，直接丢几个过去就很容易解决这个问题了

**6. What do you expect to make our network your primary network?**

你想通过什么方式让我们的联盟成为您最好的合作伙伴？

To make your network as my primary network,i'd like your admin manager to send top offers to me .

把您的联盟当成我最重要的合作者，让联盟经理批准我推广优秀的任务。

**7. Have you read and understand the network Terms of Service?**











你看我们联盟的条款了吗？是否同意？

Yeah ,i will be your faithful affiliate and agree to your terms and conditions, hope we can get the ball rolling together.

是的，我想成为您不可或缺的伙伴，我完全同意您的条款，希望我们能共同盈利。

另外大家在申请联盟的时候大家最好下个 AIM 软件,在 [www.aol.com](http://www.aol.com) 里注册跟申请姓名对应的 AIM 账号,在联盟网站填完申请后可以用该 AIM 和联盟经理聊天。

联盟 AIM 可以在 <http://www.affaimlist.com/> 找,也可以在 <http://www.affpaying.com>

Affiliate Manager	Ryan Eagle				
	Harrison Gevirtz				
	Andre Ramsey				

里点开某个联盟,在联盟介绍的下部分这里找到联盟经理 AIM 的联系方式。

#### 通用的自我介绍

Dear Sir , My name is XXX

I have done cpa for about five years,and i heard your network from [affiliatepaying.com](http://affiliatepaying.com).I'm currently in cpapath and wolfstormmedia network.I mainly promote offers by driving targetd US traffic to advertisers landing pages.I design my PPC campaigns using SpeedPPC and track everything using Tracking202 Pro.I also optimize based on CTR and conversion ratios biweekly.[Http://quelleenergie.weebly.com/](http://quelleenergie.weebly.com/) is one of my landing pages for an energy offer in the france network [reactivpub.com](http://reactivpub.com) which i work with.I'm experienced in affiliate industry,since your network's reputation is very good and i hope to be your good patner.If i'm approved ,i'd like to run loan and edu offers,because my most successful type of offers are these ones.Hope we can get the ball rolling together.

#### 打算如何推广

I plan on using PPC, as well as article marketing and social networking.

Recently I've been driving traffic to polls,bogs,and product review

sites-which I then send over to the offer. I've found that the search engines really like the blogs and review sites, and they get picked up pretty quickly with very little effort at all. The social networks like YOUTUBE and Myspace are also starting to drive a lot of traffic to my sites as well.

## 其他问题

小联盟一般询问

= How many unique visitors per month?

= How do you get traffic?

= Do you have incentive offers on your website?

= How much do you spent on advertising?

= What kind of offers are you interested in?

= Are you with any other affiliate companies?

Why are you coming to (联盟名字)?

你为什么加入

(联盟名字) 联盟?

How did you hear about \*\*\* (联盟名字)? 你是怎么知道(联盟名字) 联盟的?

What do we have to offer that is of interest to you (i.e. better payment terms/methods, exclusive offers, etc.)? 你对我们的哪些 offer 感兴趣(更好的付款条款/方法, 与众不同的offer?等等)

Tell us about your traffic! 告诉我们你的流量

What is your traffic type (i.e. Search, Email, Banner, etc.)?

你流量从哪里来(搜索引擎, 邮件, banner 广告, 等等)?

What verticals (categories of offers) do you work in? 你在做哪一个方面的网站?

Are you looking for specific offers? If so, what are they?

你在寻找特定的 offer 吗? 它们是什么?

Do you run US offers, International offers, or both? 你是在做美国 offers, 还是

国际 offers,还是两者都有呢?

Doyouofferanyincentivesforthecompletionoffers?

小虾 52zd.com

If so, what kinds of incentives?

对于以上的 offers,你有什么鼓励来完成 offers 任务?如果有,什么类型的激励方案。

Do you buy media from any other sources, or are you planning to run our offers through another domain besides the one(s) you currently own? If so, where do you buy your media?

你有从其他地方打广告吗,还是你计划通过其他的域名(除了你现有在我们的网站登记的)运作我们的 offer?你在那里打的广告?

How many/what other Networks are you currently working with?

你现在在做多少个联盟或者你在做其他的哪些联盟?

What is your current monthly revenue with other networks? 你现在在做其他的联盟一个月的收是多少?

What solutions are you looking for from us to help grow your business to new levels?

对于你的商业提上一个新的阶层你有什么样新的解决方案。。。

**一些通用的大问题,如你有过什么 affiliate 经验阿,介绍下你以往的成果啊之类的,你可以自己从下面节选并加以编辑,任意增删。**

i'd like to get approved by you as ap, so i can begin sending some traffic and try your offers. i am an experienced affiliate marketer, i began to marketing 2 years ago, working with cj, cb, mostly cps offers, and i made some money from them, this is a webhosting promotion site: <http://www.yoursite.com/>.

and 1 year ago i stepped into cpa networks, and i worked with some other networks like [affiliate.com/](http://affiliate.com/) [cpalead.com](http://cpalead.com/), also i made some money from these networks, you can check out my sites, <http://yoursite.com/>, this one is my email & zip submitting offer site, you can see from the domain, it's

focused on vote and receive a gift method,of course,you can' t see the landing pages from front side.

and this one <http://yoursite.com/>,it' s a simple one-page site,focused on ipad offers,like mobile submit,as i wish,i can promote email submit as well,it' s ipad incentivized.i think from the 2 sites you have some idea about what i am doing,so that' s it,i don' t list all my sites here.as i know,your offers are canadian traffic targeted,but this won' t make a difference to me,i shall promote your offers as i did before,i think with my experiences,we make make some money together.

so what are you waiting for?just get me in,let' s make some bucks.

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你的流量来源主要是什么? 你使用直连还是创建 landing page?  
from the sites i created above,you can see how i promoted offers from other cpa networks,basically,i think,i shall buy traffic,from any possible sources,test and win,beit ppc,ppv,media buying,social networks or sth else,i can either direct link to your offer page,or creating landing pages as i did,no problem,upto the offers,and how i' d like to promote them.

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你以往最成功的项目是什么?

i promoted lots of offers before with other cpa networks,from email/zip submit to weight loss trial offers.the most successful one is anikevsadidas \$250 free gift card offer,payout out on email submit,i earned \$400 a day.

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你 是 如 何 推 广 你 的 offer 的 , 会 制 作 lp 吗 ?

<http://yoursite.com/>,this site is mainly for email/zip submitoffers,i promote them using poll method,vote and get something for free,i think you may have some email/zip submit offers.

and this one <http://yoursite.com/>,this one for ipad related offers,i am promoting mobile pin input offers now with it.well,if i think your offers are good enough worth buying a domain and creating a landing page,i will do it,no doubt.

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说明：

- 1、教程内容仅为参考，具体问题多咨询交流，QQ：417079121 小龙虾
- 2、教程严禁传播分享，违者视情况不提供后续咨询服务
- 3、教程不定期更新
- 4、部分内容整合网上信息